## **CHILIFEST INC. PRESENTS**



Chilifest 2020 April 3<sup>rd</sup> & 4<sup>th</sup> | Snook, Texas IMPORTANT UPDATES FOR 2020

## \*\*ATTENTION\*\*

## Team Captains,

We are always looking for ways to improve Chilifest, and this year we will have some important improvements and updates to the festival. We thank you once again for your support, and look forward to bringing you the best Chilifest yet. Listed below are some of these updates that we are excited to present in 2020. If you would like more information, check out our website at <a href="www.chilifest.org">www.chilifest.org</a>, or email <a href="info@chilifest.org">info@chilifest.org</a>. Please read below, as some of these changes can significantly improve your team's experience!

Beverage Pre-Sale: All teams will be required to purchase alcoholic beverages through a Chilifest vendor prior to the event. All pre-ordered beverages will be placed in each teams respective spot for no added cost. This new feature of the event will provide convenience to teams. You will no longer have to haul your beverages from your respective locations. Instead, beverages will be ready for your enjoyment at your team spot upon arriving at Chilifest. There will be various offerings at pricing that is competitive to local store-pricing. Order sheets with purchase options and pricing will be available at Team Ticket Add-ons on February 26th, and 28th. March 4th will be the final day to preorder beverages. A link will also be present on the Chilifest website, and sent to team captains for online order forms. All proceeds from beverage pre-sale will go to charities across the Brazos

Valley. The same 21+ year old individual that submits their pre-sale order must be the same person to purchase and be present for the delivery of the beverages at the designated team spot.

**RFID Wristbands**: RFID wristbands will be back at Chilifest! Event-goers will be able to register their wristbands online, allowing them the simplicity of using their wristband to make purchases at the event as well as interact with sponsors. Registering the RFID wristband online will also allow users to receive a replacement wristband in the event the wristband is lost, for a **small replacement fee of \$10**. Otherwise, if an unregistered wristband is lost, a replacement wristband will NOT be granted. **Please instruct your teams to register their wristbands online** for a greater experience at the event, as well as getting a replacement should they lose a wristband. **On the date of wristband-pickup, we will supply info sheets to be given out with each wristband.** These will explain how to register, as well as other crucial general info for your guests.

<u>Park N' Ride Busing Friday Night</u>: In addition to the Park N' Ride busing service Chilifest offers from 10:30 AM – Midnight on Saturday during the event, the Park N' Ride service will now be extended to Friday evening from 9 PM – 1:30 AM. The buses will drop off at Post Oak Mall. Chilifest provided busing will NOT commence until 9:00PM on <u>Friday</u>. Please schedule a safe ride to the event, and enjoy the complimentary ride home. Private buses will not be allowed to pick up event goers from the event after 9:00 PM. For more information, see our Transportation page at <a href="http://www.chilifest.org/parking/">http://www.chilifest.org/parking/</a>.